

Visual Storytelling Presentation	Great	Good	Ok	Poor
Introduction	<ul style="list-style-type: none"> - Clearly states the visual story idea - Captures the audience's attention - Is relevant and summarizes what to expect in the presentation 	<ul style="list-style-type: none"> - States the visual story idea - Captures the audience's attention - Provides a summary of what to expect in the presentation 	<ul style="list-style-type: none"> - Visual story idea is somewhat unclear - Shows a lack of enthusiasm - Doesn't show the audience what to expect 	<ul style="list-style-type: none"> - Omits the visual story idea - Does not show any enthusiasm - No summary included
Organization	<ul style="list-style-type: none"> - Presentation has a clear introduction and conclusion - Content is in a logical order and clearly supports the visual story - Visual aids enhance the understanding of the topic 	<ul style="list-style-type: none"> - Presentation has an introduction and conclusion - Content is in a logical order and supports the visual story - Visual aids add to the understanding of the topic 	<ul style="list-style-type: none"> - Presentation has an introduction and conclusion - Content mostly supports the visual story - Visual aids are unclear in aiding the understanding of the topic 	<ul style="list-style-type: none"> - Presentation is missing a clear an introduction and conclusion - Content fails to support the visual story - Visual aids add are lacking
Understanding	<ul style="list-style-type: none"> - Demonstrates a clear understanding of the material and stays on topic - Ideas are clearly expressed and creatively delivered - Confidently answer any questions - Uses appropriate terminology 	<ul style="list-style-type: none"> - Demonstrates an understanding of the material and stays on topic - Ideas are clearly expressed - Answer any questions - Uses appropriate terminology 	<ul style="list-style-type: none"> - Understanding of the material is lacking in part and veers off topic - Is unable to answer some questions - Doesn't use appropriate terminology for some of the content 	<ul style="list-style-type: none"> - Has a lack of understanding of the topic - Cannot answer questions - Doesn't use appropriate terminology
Communication	<ul style="list-style-type: none"> - Presentation engaged the audience and kept them interested - Presenter used proper grammar (and spelling if applicable) - Presenter was properly attired - Body language and expression conveyed enthusiasm (if applicable) 	<ul style="list-style-type: none"> - Presentation engaged the audience - Presenter used proper grammar (and spelling if applicable) - Presenter was properly attired - Body language and expression showed some enthusiasm (if applicable) 	<ul style="list-style-type: none"> - Presentation didn't keep audience engaged the entire time - Presenter had some grammatical errors (and spelling errors if applicable) - Presenter was not entirely properly attired - Body language and expression lacked some enthusiasm (if applicable) 	<ul style="list-style-type: none"> - Presentation failed to engage the audience - Presenter had several grammatical errors (and spelling errors if applicable) - Presenter was not properly attired - Body language and expression lacked any enthusiasm (if applicable)
Preparation and Method	<ul style="list-style-type: none"> - Clearly practiced the presentation - All notes and aids are completed and ready - Goes above and beyond to tell their story, while remaining clear and concise 	<ul style="list-style-type: none"> - Practiced the presentation - All notes and aids are completed - Method of presentation is effective 	<ul style="list-style-type: none"> - Did not clearly practice the presentation - Some notes and aids are not ready to go - Method of presentation is not entirely effective 	<ul style="list-style-type: none"> - Clearly did not practice the presentation - Notes and aids are not ready, or incomplete - Method of presentation is unclear or ineffective